

SPONSORSHIP PACKAGE



9 - 11 July 2019, Birawa Assembly
Bidakara Hotel, Jakarta, Indonesia



Supported :



Organized :



Contact Person :

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Why Sponsor ?

Build up the brand awareness of your company products or services in cooperative sectors and their subordinate industries.

The chance for creating Cooperation, either with the Cooperative Global and the Indonesia Cooperative over Indonesia who needs a partner.

By promoting your brand company direct to the delegates of Cooperative Forum, those are Indonesia Cooperative Industries and the Cooperative Global, it will be a good chance to get a business opportunity or investment in many regions in Indonesia.

Brand Investment

Enhance value and prestige of your product and services by being a partner of the INTERNATIONAL COOPERATIVE EXPO & FORUM 2019

Take advantage of the Sponsorship opportunities listed below to leverage your presence and be recognized by attendees of the INTERNATIONAL COOPERATIVE EXPO & FORUM 2019

PLATINUM PACKAGE : USD 90,000

1. 1 unit standard booth 3m x 10m (30 sq.m)
2. Branding logo on Backdrop Main Stage (Opening & Plenary Session)
3. Branding logo on Backdrop Seminar Room
4. Branding logo on Backdrop Registration Counter
5. Branding logo on Main Entrance Gate
6. Branding logo on Giant Banner/Baliho (4m x 6m)
7. Branding logo on Vertical Banner 20 pieces
8. Branding logo on the advertisement in print media
9. Branding logo on Website ICEF
10. 1 full page colour advertisement on the Forum Directory (Back Cover)
11. Insertion of promotional brochures and gifts from sponsor inside the Seminar Bags
12. Product Presentation (15 minute) at Seminar
13. Free 4 Delegates Forum
14. TVC on Program Metro TV

- 15 second,	20 Spot	(Insert Commercial _Metro Pagi)	
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15. Media Indonesia

- Display Promo AD	7x200 mmk/FC	2	Insertion
- Banner Promo AD	7x80 mmk/FC	12	Insertion
16. MediaIndonesia.com

	728x90 pixel	30	Insertion
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GOLD PACKAGE : USD 53,300

1. 1 unit standard booth 3m x 8m (24 sq.m)
2. Branding logo on Backdrop Main Stage (Opening & Plenary Session)
3. Branding logo on Backdrop Seminar Room
4. Branding logo on Backdrop Registration Counter
5. Branding logo on Main Entrance Gate
6. Branding logo on Giant Banner/Baliho (4m x 6m)
7. Branding logo on Vertical Banner 10 pieces
8. Branding logo on the advertisement in print media
9. Branding logo on Website ICEF
10. 1 Full Page Colour Advertisement on the Forum Directory (Back Cover) Seminar Kits
11. Insertion of Promotion Brochures and Gift from Sponsor inside the Seminar Bags
12. Product Presentation (15 minute) at Seminar
13. Free 3 Delegates Forum

SILVER PACKAGE : USD 35,500

1. 1 unit standard booth 2m x 8m (16 sq.m)
2. Branding logo on Backdrop Main Stage (Opening & Plenary Session)
3. Branding logo on Backdrop Seminar Room
4. Branding logo on Backdrop Registration Counter
5. Branding logo on Main Entrance Gate
6. Branding logo on Giant Banner/Baliho (4m x 6m)
7. Branding logo on Vertical Banner 10 pieces
8. Branding logo on the advertisement in print media
9. Branding logo on Website ICEF
10. 1 Full Page Colour Advertisement on the Forum Directory Seminar Kits
11. Insertion of Promotion Brochures and Gift from Sponsor inside the Seminar Bags
12. Free 2 Delegates Forum

Your **Presence**
will enhance your
Global
Brand Recognition

PROMOTION MEDIA

SHOW DIRECTORY

Size	: 14.5x21 (A5 Size)
Material	: Art paper 150 gram
Production Qty	: 1.000 exemplar
Sponsor Rate	: USD 1750 / unit

BACKDROP SEMINAR ROOM

Size	: 400 cm x 600 cm
Material	: Flexi
Placement	: Seminar Room
Sponsor Rate	: USD 1200 / unit

BACKDROP MAIN STAGE

Size	: 4 m x 10 m
Logo size	: 100 cm x 100 cm
Placement	: Main stage (Opening Ceremony & Plenary Session)
Sponsor Rate	: USD 3500 /logo

MAIN ENTRANCE GATE

Size	: 4 m x 10 m
Placement	: Main Entrance
Logo Size	: 50 cm x 50 cm
Sponsor Rate	: USD 2000 / Logo

BACKDROP REGISTRATION COUNTER

Size	: 5m x 3m
Placement	: Exhibition / Forum
Sponsor Rate	: USD 1200 /unit

VERTICAL BANNER

Size	: 1 m x 4 m
Placement	: Bidakara Hotel Area
Space Sponsor	: 50 cm x 100 cm
Sponsor Rate	: USD 1200 /3 unit

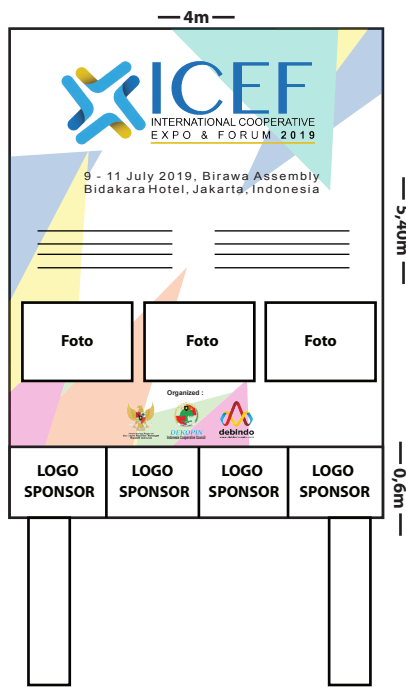
GIANT BANNER/BALIHO

Size	: 400 cm x 600 cm
Placement	: Bidakara Hotel Area
Production Qty	: 1 unit
Logo Size	: 50 cm x 100 cm
Sponsor Rate	: USD 1500 /logo

SPANDUK



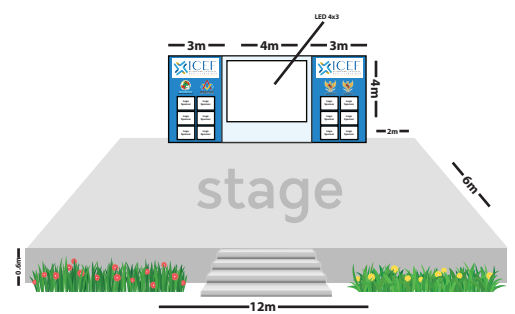
BALIHO



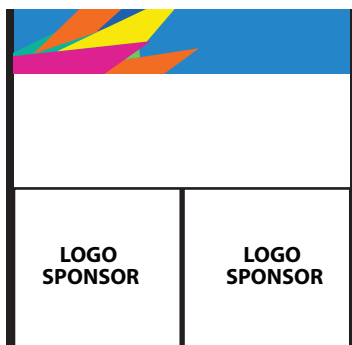
UMBUL - UMBUL



MAINSTAGE BACKDROP



REGISTRATION COUNTER



SHOW DIRECTORY



ENTRANCE GATE





Enquiry & Participation



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